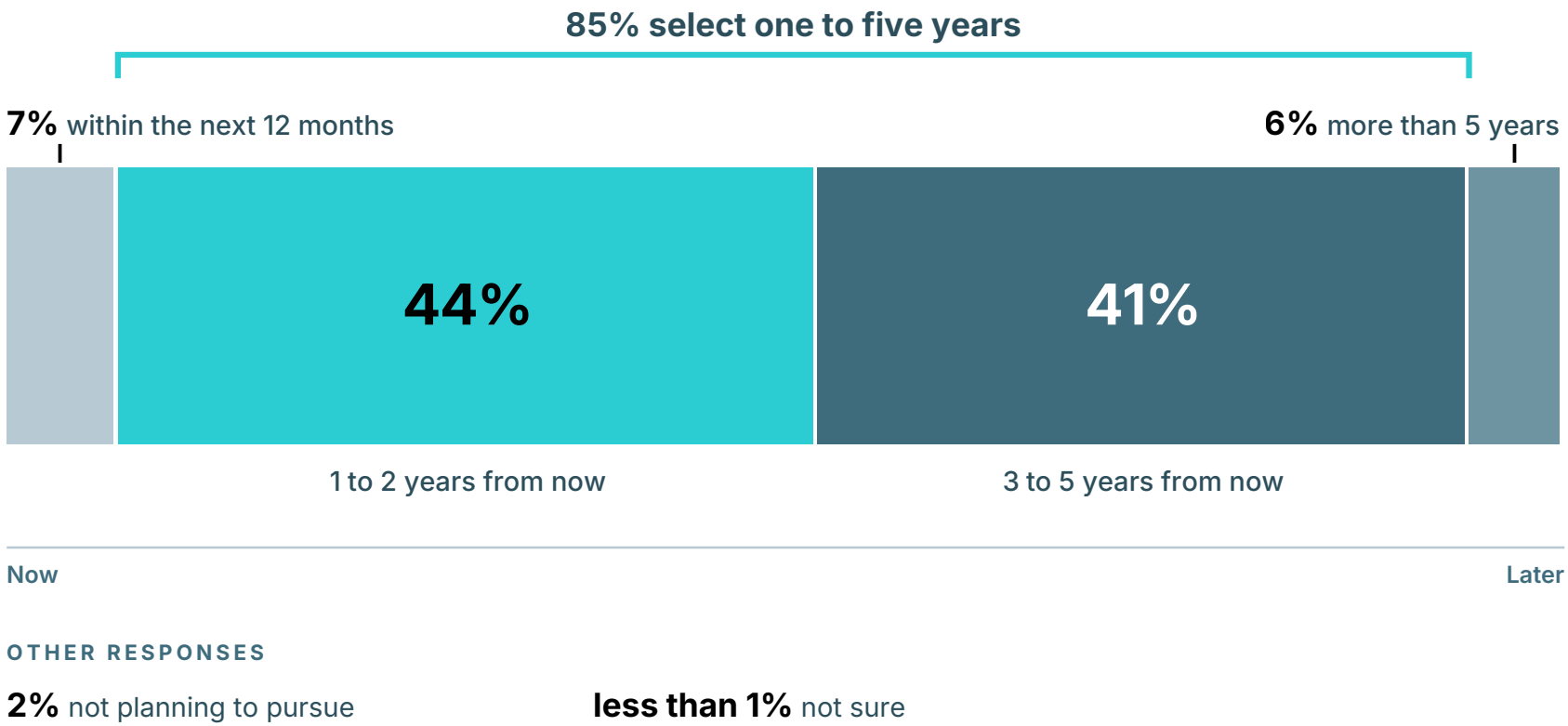
Among non-owner agents likely to explore greater independence or ownership, 85% select a one-to-five-year timeframe

Respondents were asked when they would most likely act if they were to pursue greater independence or agency ownership.



OTHER RESPONSES

2% not planning to pursue

less than 1% not sure

n=427, the respondents who rated their likelihood 5 to 7 on a seven-point scale from 1, very unlikely, to 7, very likely, out of the 834 respondents asked the likelihood question. Margin of error plus or minus 4.7 percentage points. Results are unweighted. The 85% combined figure is computed from unrounded percentages.

DARKHORSE

Source: The 2026 Darkhorse Index of Insurance Agent Independence, based on research conducted by Morning Consult on behalf of Darkhorse Insurance Brokers.

darkhorseinsurance.com/insurance-agent-independence-index